

Cosentino Launches Two New Silestone® Collections, Le Chic and Urban Crush

- The leading architectural surface brand's latest two collections under the Silestone® range have arrived in Singapore
- The six luxurious Le Chic colours exist in the intersection of fashion and design while the four industrial Urban Crush colours captures the pulse of the cityscape
- Cosentino celebrates the arrival of the collections with a sunset-themed soiree envisioned in collaboration with global multidisciplinary architectural and engineering design group RSP



Singapore, 7 September 2023 – Cosentino Group, the Spanish global leader in the production and distribution of innovative and sustainable surfaces for the world of architecture and design, has added two collections to its Silestone® portfolio, Le Chic and Urban Crush, which feature innovative design processes and leading sustainable technology.

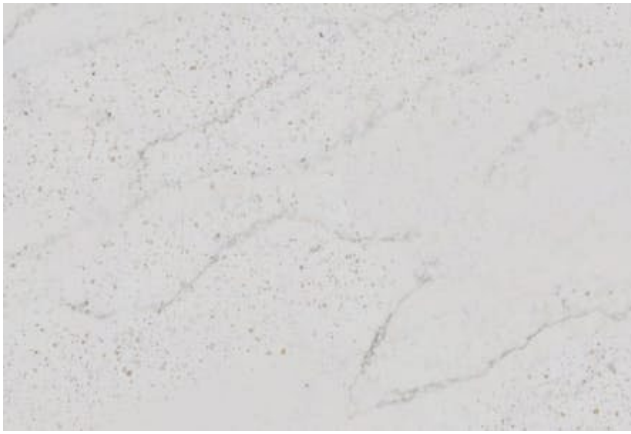
As the first collections from Silestone® to debut in two years, these launches mark a highly anticipated moment for the brand. Silestone® aims to disrupt and create trends, and with Le Chic's one-of-a-kind detailing and Urban Crush's refreshing palette, these collections bring a luxurious allure to any interior space.

“At Cosentino, I believe we must strive to uphold our core values of innovation and sustainability with each product we put forward,” said Valentin Tijeras, Product, Innovation and Quality Vice President at Cosentino. “With Le Chic, we’ve made great strides in terms of surfacing technology by manufacturing the veining in such detail, and Urban Crush represents our constant pulse on modern design trends. This is an exciting milestone for the Silestone® portfolio, and we’re proud to be able to continue to manufacture these collections sustainably with our HybriQ+® technology.”

Silestone® Le Chic

The Le Chic collection is an elegant and sophisticated offering at the intersection of fashion and design. The patterns feature expressive veins and metallic accents that stand out against neutral backdrops like cream or deep blues and blacks, obtaining designs full of depth. Altogether, the collection offers the charm of Victorian and Parisian spaces, speaking to nostalgia with a modern yet timeless execution.

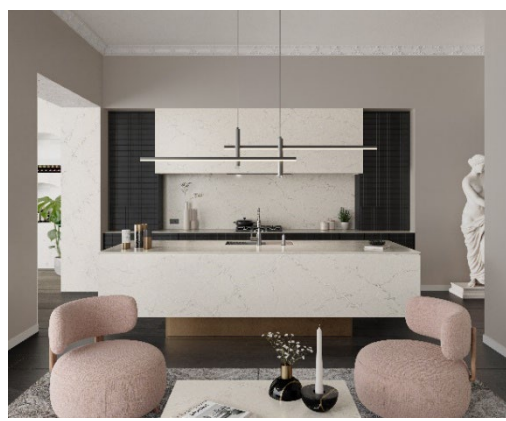
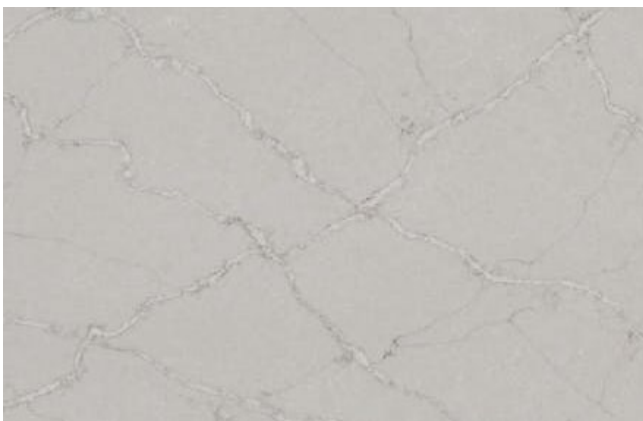
Le Chic also represents an advancement in Cosentino's surface manufacturing, as the detailed veining requires an all-new system of design. The intricate, interlocking veins are made possible by the brand's new moulding system, giving life to particles and minerals of a wide range of sizes and creating an incredible new texture. The Le Chic collection is composed of six designs:



Eclectic Pearl features intricate veining, texture, and metallic accents across the entire surface, like delicate diamonds on jewellery.



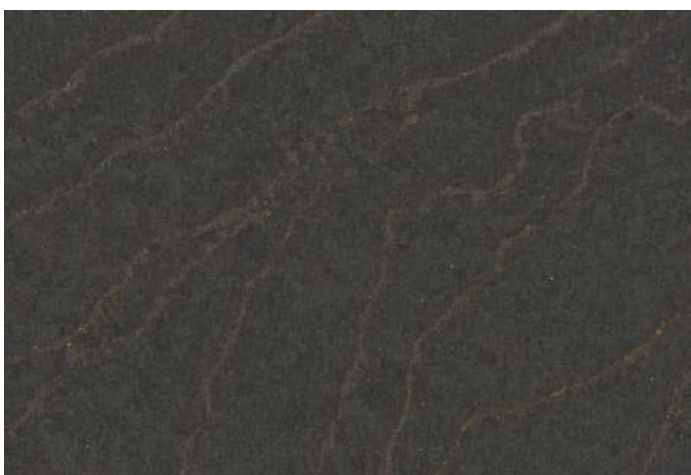
Versailles Ivory is a white shade with gradient effects, defined veins and golden metallic flecks.



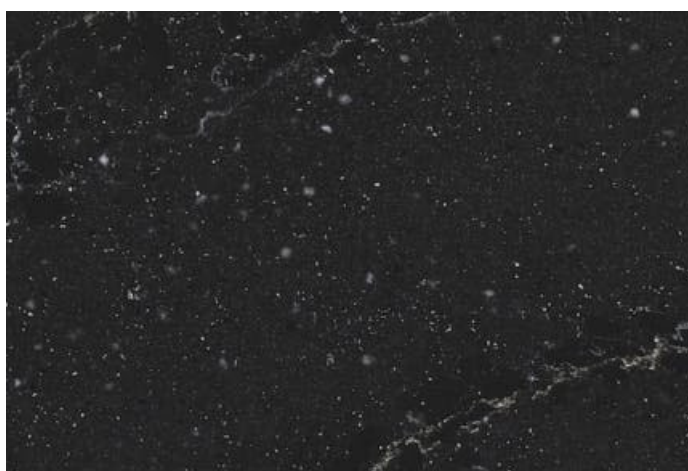
Victorian Silver creates a marbling effect with silver sparkles. Its cold white background provides a perfect canvas for dark patterns with silver tones.



Parisian Bleu is a deep bluish tone with a powerful character. It is inspired by the shades seen in famous Imperial Roman stones combined with fine ochre-toned veins.



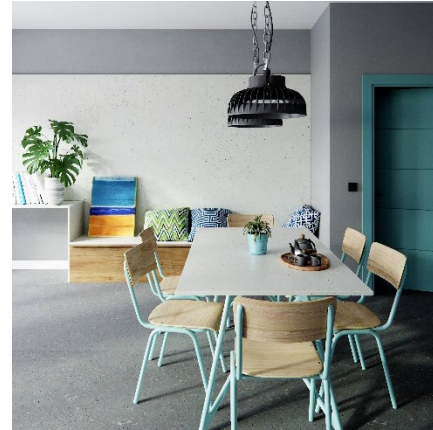
Bohemian Flame presents subtle sinuous veins with metallic copper inlays. It is inspired by the movement of the golden flows of lava that generate scars on the volcanic soil.



Romantic Ash features large rivers and incrustations of grains in various sizes, similar to the Milky Way visible in a clear starry sky.

Silestone® Urban Crush

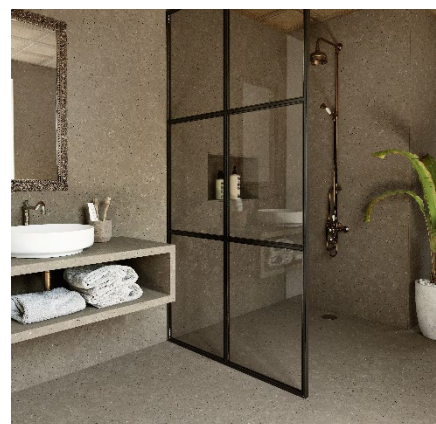
The Urban Crush collection is inspired by the diverse textures of industrial and urban style. Materials such as concrete, limestone, bronze and ash come together to replicate the feeling of a lively cityscape, achieving the perfect backdrop for an industrial, modern space. The new Urban Crush offerings speak to an eclectic side of design as its tones beautifully complement vintage, vibrant interiors. The collection's dusty tones are incredibly versatile when viewed up close, and the various colourways are full of life to deliver movement to a space. The Urban Crush collection is made up of four colourways:



Lime Delight incorporates textured beige tones that bring bright, warm shades similar to Marbella limestone.



Concrete Pulse features a natural raw gray tone that plays with light and shadow.

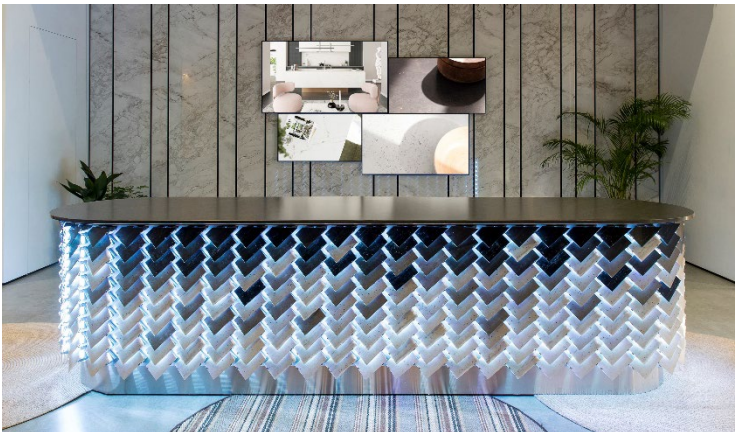


Brass Relish mimics finely grained sandstone and blends modern and vintage design styles.



Cinder Craze is a modern reinterpretation of black sandstone and its black, speckled tones add style, personality, and life to industrial-inspired spaces.

Singapore Launch's Special Collaboration with RSP



Singapore's joint launch of the Silestone® Le Chic and Urban Crush collections is celebrated with exclusive cocktail soirees called Sunset Sessions. Conceptualised in collaboration with RSP, Singapore-headquartered global multidisciplinary architectural and engineering design group, Sunset Session was born almost at the same time as RSP Lifestyle, the company's new arm focusing on lifestyle work, branding and innovative business.

"We believe that not all problems require a spatial solution, sometimes, the best outcome can be crafted and artisanal," says Law Yoke Foong, Head of Business and Executive Director at RSP. Given the company's robust network with industry partners, the RSP team is confident of its ability to collaborate with different specialists for bespoke outcomes that include architecture, furniture, lighting, and launch experiences such as Sunset Sessions.

The centrepiece of Sunset Sessions is the Sun Bar, a bespoke bar that can be dismantled and assembled using almost 500 modules of Cosentino material samples that form an eye-catching skin. Designed by RSP's Design Director Mark Wong and Principal Interior Designer Kristine Tagaban, it features a smart lighting control that allows the skin to be backlit according to desired moods.

"We wanted to see how we can leapfrog Cosentino's launch with us as architects, to showcase their products via a designed piece by RSP. We hope that the Sun Bar continues to be a talking point, an experimental piece and about successful collaboration stories," adds Yoke Foong.

Both the Silestone® Le Chic and Urban Crush collections continue Cosentino's mission of industry-leading eco-friendly production, as they are manufactured with the brand's patented HybriQ+® technology, using 99% reused water and 100% renewable energy and incorporating a minimum of 20% recycled raw materials in its composition.

Silestone® is an incredibly resilient and high-performing surface. At almost zero porosity, it is resistant to moisture, stains & acid, as well as scratches and impacts, making it ideal for bathroom and kitchen applications that honour function and style. Silestone® is available in a standard slab size of 306 x 144cm or a jumbo 325 x 159cm, and available in thicknesses of 1.2cm, 2cm and 3cm.

The new collections can be discovered online and in person at Cosentino City Singapore at Marina One. Hi-res imagery of Le Chic and Urban Crush can be downloaded from the link below:
https://drive.google.com/drive/folders/189R8Cl2x0kqc3GKIM_lI6RIxpKBexc5g
(Event images will be updated on 9 September 2023)

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About Silestone® by Cosentino

Silestone® by Cosentino is the leading global hybrid mineral surface for the world of architecture and design. With more than 30 years at the forefront of the market, Silestone® offers unique technical and design characteristics, such as high resistance and hardness, easy daily maintenance, high colour consistency and unparalleled beauty. Over the past few years, Cosentino has developed the innovative and exclusive N-Boost and HybriQ technologies. The use of these technologies has meant a qualitative leap in the evolution of Silestone® in terms of functionality, quality, beauty and sustainability. Silestone® consists of a hybrid formulation of mineral raw materials, such as quartz, synthetic minerals and materials of a recycled origin. Cosentino's production process is an environmental success story, since it is carried out using 99% recycled water and 100% renewable electric energy, as well as reused raw materials.

The aesthetic and design possibilities of Silestone® are limitless for architecture and design professionals: it is available in over 80 colours and a wide range of textures and formats. It is a perfect surface for a large number of applications in kitchens and bathrooms, as well as laboratories, hospitals, hotels, restaurants and other professional spaces. Under the slogan 'Tops On Top', entrepreneur and international fashion icon Cindy Crawford is an ambassador for Silestone®. Since 2011, Cosentino has been an official sponsor and supplier of worktops to 'The 50 Best Restaurants in the World'.

www.cosentino.com/en-sg/silestone**About Cosentino Group**

Cosentino Group is a global family-owned company that produces and distributes high value innovative surfaces for architecture and design. As a leading company, Cosentino imagines and anticipates together with its customers and partners to design solutions that offer value and inspiration to people's lives. This goal is made possible by pioneering brands that are leaders in their respective segments such as Silestone®, Dekton® and Sensa by Cosentino®.

The group bases its development on international expansion, an innovative research and development program, respect for the environment and sustainability, and its ongoing corporate commitment to society and the local communities where it operates, education, equality and health & safety. Cosentino Group currently distributes its products and brands in more than 110 countries, from its headquarters in Almeria (Spain), and it is present with its own assets in 30 of them. The group has 8 factories (7 in Almeria, Spain and 1 in Brazil), 1 intelligent logistic platform in Spain, and 140 commercial and business units throughout the world. More than 90% of Cosentino Group's financial turnover comes from international markets.

www.cosentino.com**About RSP**

Headquartered in Singapore, RSP Architects Planners & Engineers (Pte) Ltd (RSP) is a global multidisciplinary architectural and engineering design group with over 65 years of experience building alongside Singapore. At RSP, delivering humanity-centred design is our philosophy. We put forth designs that inspire and engage with society and the environment. We embrace spaces for humanity, translate stories into real spaces, and create purposeful designs for a better world.

We are constantly evolving alongside the changes of tomorrow to make a purposeful impact on the future of the built environment. Our multidisciplinary team of 1,200 industry experts across 15 markets has successfully completed over 2,500 projects globally to build spaces that prioritise people, community, and environment while finding innovative ways to bring their unique stories to life through design. From physical spaces to the digital realm and beyond, design permeates every aspect of our work. At RSP, design meets humanity.

www.rsp.sg